



Dear Potential Sponsor,

Women in Computing at RIT is planning a 24-hour hackathon for women that will take place on **February 25th and 26th** at Rochester Institute of Technology. **WiCHacks** is a collaborative event where programmers develop applications, websites, and even games. We recruit young women from high school, undergraduate, and graduate programs to participate in our hackathon. Our goal is to empower young women to pursue their interests in Science, Technology, Engineering, and Math (STEM) fields. By hosting this women's hackathon, we aim to provide a safe and encouraging environment in which young women can develop the confidence they will need to thrive in the competitive tech industry.

We would like to invite you to be involved in this event. Your support would ensure that our participants have the most rewarding hackathon experience possible by exposing them to all your company has to offer.

Why should I help?

- Empower young women to pursue their interests in STEM — specifically in computing — fields.
- Access to some of the most experienced female hackers.
- First hand experience working with talented and promising female hackers.
- Promote your company through recruiters, evangelists, API talks, and swag!

How can I help?

- Donate funds to WiCHacks, allowing us to spend donations on various needs to run the 24 hour event.
- Sponsor a meal, social event or provide snacks/drinks.
- Sponsor a bus to bring hackers from different universities.
- Provide services (e.g., hosting, hardware) for students to use at the hackathon.
- Send technical ambassadors who can mentor and assist student teams during the hackathon. This is the best way to connect hackers with your company. **See details on the last page of this document.**
- Or, something else! We are here to accommodate any creative ideas you may have!

Any questions or want to propose a custom idea? Contact us at wic.hacks.rit@gmail.com or by phone 585-475-7155.

Thank you,
Kaitlin Keenan
WiCHacks Team Lead



Sponsorship Packages

Tier	Bronze	Silver	Gold	Platinum (limited to 3)
Amount	\$500	\$1000	\$2000	\$3000+
PERKS				
Send technical ambassadors/mentors to work with teams	X	X	X	X
Host API Talk		3 minutes	3 minutes	5 minutes
Host Tech Talk			30 minutes	60 minutes
Judge a category and award the prize		X	X	X
Reserved Table		X	X	Prime location
Access to VIP Sponsor Lounge - used for interviewing possible candidates, storing valuables, and use as a "business" center.				X
RECRUITING				
Material Distribution	X	X	X	X
Access to resume database & Github links			X	X
Send Recruiters			X	X
BRANDING				
Logo on t-shirt	Small	Medium	Medium	Large
Logo on website, posters, etc.	Small	Medium	Medium	Large
Distribution of Swag	X	X	X	X
Social Media mentions			X	X
Company Blurb in Program				X
Thanked at Kick-off & Award Ceremonies	X	X	X	X

Interested in sponsoring?

Contact us at wic.hacks.rit@gmail.com

WiCHacks Call for Mentors!

Rochester Institute of Technology

B. Thomas Golisano College of Computing and Information Sciences

February 25th and 26th 2017

We're inviting mentors to WiCHacks, RIT's B. Thomas Golisano College of Computing's 4th annual Spring hackathon, to help teams succeed by advising and guiding them through the duration of this exciting event. WiCHacks provides an inclusive, safe space for College and High school students, and first-time hackers to discover their creative potential.

An ideal mentor should have:

- A background in Web Development, Software Engineering, UX/UI Design, and /or Computer Science
- An energetic approach for facilitating teamwork, problem solving, and workflow
- A love for hackathons!

Team Mentors: Each team will be guided by a mentor. We will release mentor/team assignments prior to the hackathon so that teams have the opportunity to get in touch, brainstorm project ideas, and get a sense for team dynamics. During the hackathon, mentors are expected to stay or be on call with their team (with breaks for sleep, food, etc). A mentor's chief objective is to be a resource for their team--providing advice about developing the project, directing to helpful resources, and answering general questions to the best of their ability. We also encourage mentors to communicate with other mentors about questions or observations.

Walk-around mentors: These individuals are not required to stay for the whole duration of the hackathon. Walk-around mentors will be free to roam around, talk to and provide advice to various teams, host workshops, etc.

We are looking to match every team with a full-time team mentor, so we would prefer team mentors. However, walk-around mentors are welcome as well!

Mentoring is an amazing opportunity to network with current computing students working towards technical degrees. Mentors have the ability to inspire, teach, and lead students to success in a way that will create lasting professional bonds at our hackathon.

WiCHacks will be held at RIT's B. Thomas Golisano College of Computing on February 25-26. If you have an interest in mentoring (and a weakness for some yummy food), please contact Kaitlin or Lana at wic.hacks.rit@gmail.com The organizers and hackers look forward to having you!

WiCHacks Co-Chairs (Kaitlin Keenan & Lana Verschage)

SIGN UP HERE: <http://bit.ly/29zAKwu>